

RAW MATERIALS SUMMIT

13 – 15 MAY 2025 | BRUSSELS

EUROPE'S LEADING RAW MATERIALS EVENT

MEDIA PARTNER | PROMOTION



RawMaterials
Connecting matters



Co-funded by the
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EUROPEAN
RAW MATERIALS
ALLIANCE | ERMA

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Welcome as official media partner of the RawMaterial Summit 2025!

We are honoured to have you onboard. We have created this document, so you can communicate about your involvement with the RawMaterials Summit in the most efficient way possible. You will receive banners and graphics as separate files.

As a media partner you receive:

- Logo on the event website and the main stage during intermissions.
Please supply us with your logo and website.
- 10% ticket discount for all members of the Media Partner's network.
You will receive a dedicated code.
- 1 full Summit complimentary ticket for the Media Partner's organisation.
We will supply you with a code you can use on our website.

As a media partner you need to provide at least 3 of the following communications:

- Banner of the Summit on the partner's homepage for a minimum of 1 month.
- Inclusion of banner, event description, and register link into the partner's newsletter.
- If feasible, issue a newsletter dedicated to the Summit 2025.
- Banner and description of the Summit on the media partner's event page/calendar event listings (if applicable)
- Social media coverage: two posts prior to the event and one post during the event/after the event on partner's social media channels with the respective hashtags supplied by EIT RawMaterials.
- Promotion of the Summit in the editorial part of the partner's website before the Summit takes place.

When you have uploaded / communicated the content, please share the links. We will repost and share on our communication channels. Thank you.

If you have any questions, please reach out to:

Elisabeth Ippel, Communications Manager | **E:** elisabeth.ippel@eitrawmaterials.eu